# Satellite Communication Applications

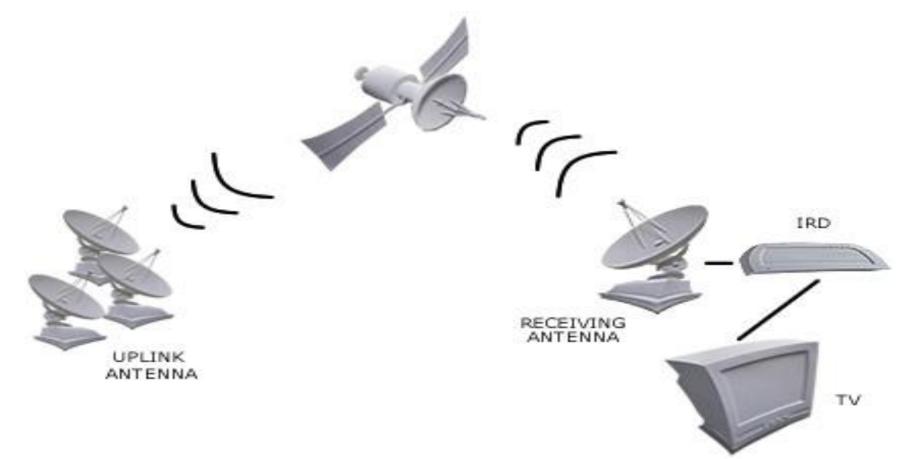
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## **TV Broadcasting**

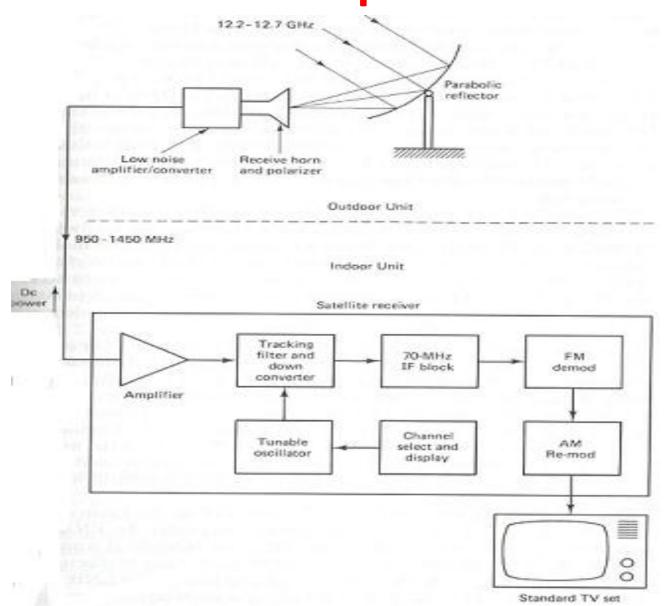
- One of the main uses of communications satellite s is for TV broadcasting. This way, the TV signal can be transmitted to a large geographical region without detailed land transmitters or repeaters.
- Also for a live broadcasting, it is best to use a satellite for sending a live signal from anywhere on Earth
- DBS is Direct Broadcast Satellite for home viewing systems

## **DBS System**

 The satellite is the space segment of the DBS system, the Earth segment consists of the satellite dish as well as the LNB and the satellite receiver



# Home Terminal for DBS TV / FM Reception



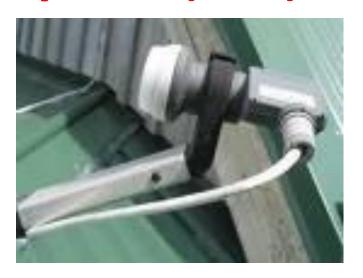
## **Outdoor Unit of a DBS System**

- The outdoor unit consists of a receiving antenna and a low noise amplifier / convertor.
- For the antenna, parabolic or offset reflector is used. The antenna is designed so that the focus will be in directly front of the reflector
- Usually 0.6 m to 1.3 m dishes are enough in the Ku band but for C band 2-3 m recommended



### Outdoor Unit of a DBS System (LNB)

- LNB is the Low Noise Block which is the combination unit consisting of a low noise amplifier followed by a convertor.
- The LNB provides gain for the broadband 12 Ghz signal and then converts the signal to a lower frequency range so that low cost coaxial cable can be used as feeder to the indoor unit





#### **Indoor Unit**

- The indoor unit consists of coaxial cabling as well as the satellite DBS receiver.
- It will demodulate the signals and convert it into a form applicable for TV (PAL/SECAM/NTSC)



# Bit Rates and Compression for Broadcasting TV Signals via Satellite

- Before transmission, all broadcasting signals must be converted to digital, compressed and time division multiplexed signals.
- The compressed bit rate and hence the number of channels depends on the type of the program material.
- Talk shows where there is little movement require the lowest bit rate, while sports channels with lots of movement requires larger bit rates.

#### **MPEG**

- MPEG compression standards are used to define standards for transmissions as well as for storage of moving pictures and sound.
- MPEG covers bit rate, picture resolution, time frames for audio, and the packet details for transmission.
- In DBS systems, MPEG 2 is used for video compression while MPEG -1 is used for only audio transmission via DBS. MPEG 2 can also contain multi channel audio with stereo.



#### **Satellite Mobile Services**

- For communications purposes, satellites are very useful for providing telephone coverage at any point in the world.
- Satellites provide full coverage for phone, fax and internet connection
- Some global satellite mobile services include:
  - Asian Cellular System
  - Thuraya Global System
  - MSAT (for North American coverage)

# **Thuraya**

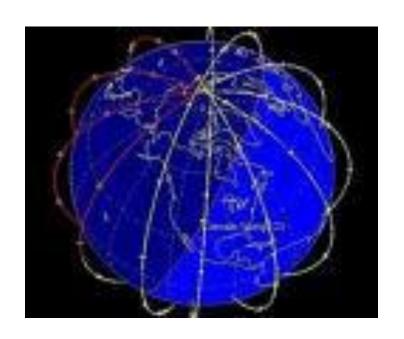
- Thuraya satellite system serves an area between 20W and 100E longitude to 60 N and 2S latitude. System covers more then 110 countries with a combined population of 2.3 billion. It spans Europe, North and Central Africa and some parts of Southern Africa
- Network capacity is about 13,750 telephone channels.





#### **Iridium Satellite Network**

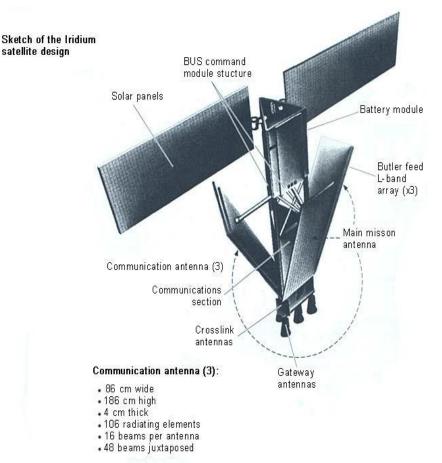
 Iridium satellite systems are special communications satellites for telephony that uses 66 satellites grouped in 6 orbital planes with each containing 11 satellites.





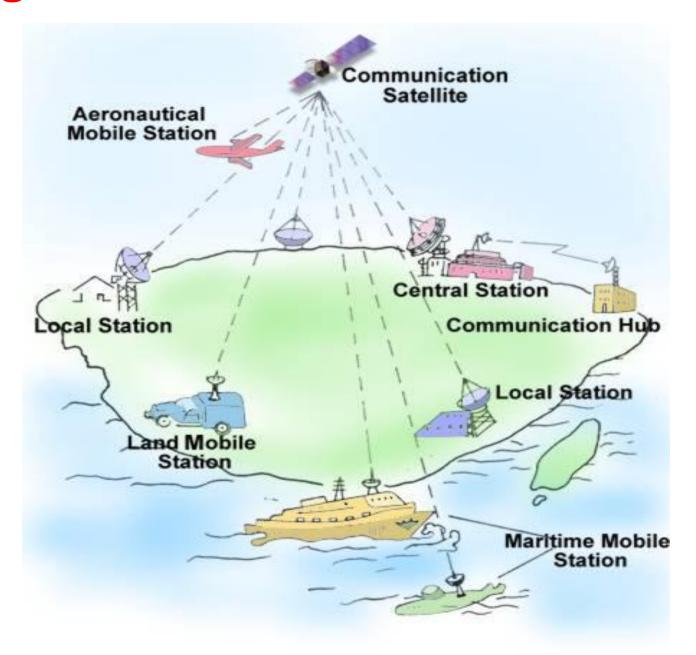
#### **Iridium Satellite Network**

 Iridium satellite network has more coverage as compared to Thuraya system.





#### **Large Scale Communications Network**



**VSAT** 

 VSAT stands for Very Small Aperture
 System

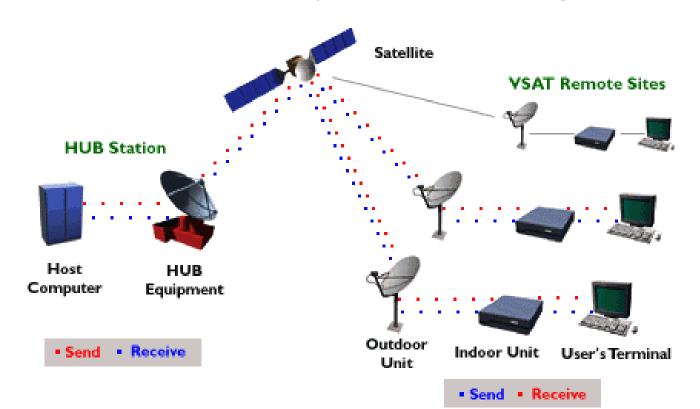
 In essence a VSAT terminal will be very small and it is used to create a two way communication between that point and the satellite





## **Applications of VSAT**

- There are various different applications of VSAT. These include:
  - Remote ATM locations
  - Internet Connectivity in Remote Regions
  - Network Connectivity in Remote Regions

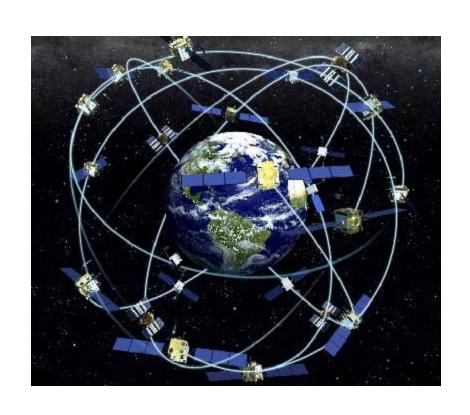


#### **GPS Satellites**

GPS stands for Global Positioning Satellite System.

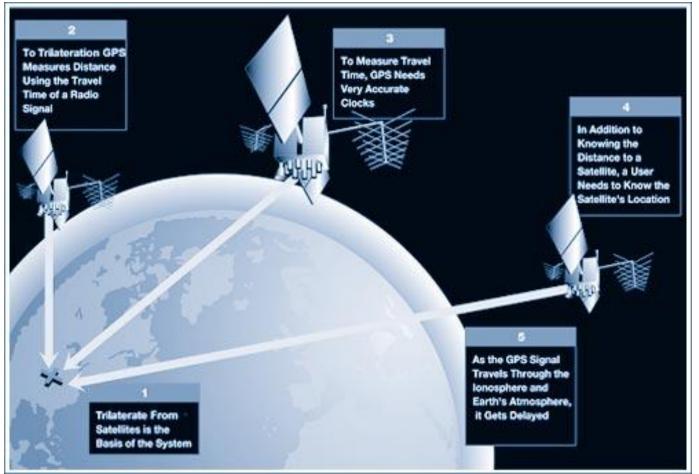
It consists of 24 satellites that circle the Earth.

By receiving signal from at least three/four of these satellites, the receiver position consisting of latitude, longitude and altitude can be determined accurately.



## **GPS** Usage

- Four satellites are used for latitude, longitude, altitude and for time marking.
- GPS system uses one way transmission from satellites to users so the user requires only a GPS receiver



### Remote Sensing & Imaging Satellites

 Remote Sensing and Imaging satellites are an important part of our world as full coverage and mapping of the Earth has been done.

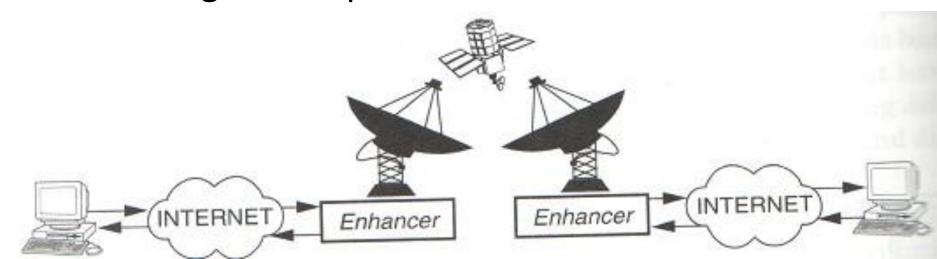


 Google Earth is a good representation of this as the whole world has been imaged and mapped at your fingertips

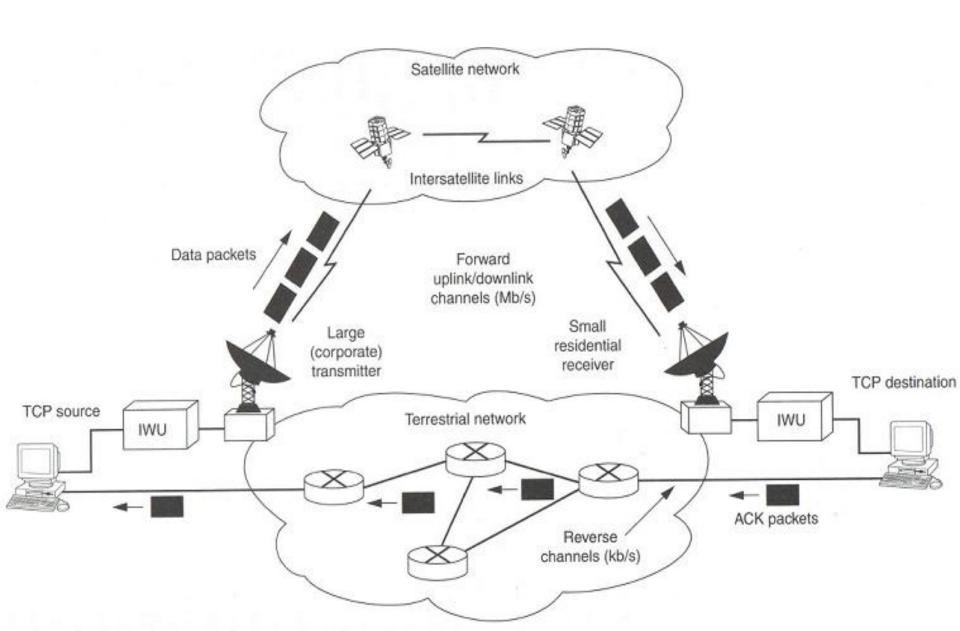


#### **Satellite & Internet Communications**

- Satellite links have been part of Internet's connectivity since its beginning.
- Satellite internet connection is used for satellite direct to home links as well as in creating a communications path between continents and major nodes. Intersatellite links are also used for internet connectivity
- There is a delay of 0.532 s in GEO satellites. The delay is less in MEO and LEO but since they are not stationary, 24h coverage is not possible.



#### **Satellite & Internet Communications**



#### **THANK YOU**

For further information consult Satellite
 Communications Textbook by Dennis Roddy

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